

7 FREE Tools To Help You SUCCEED On YouTube In 2022!

By Kalab Templeman

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Categories

- Keyword Research
- Video Editing Software
 - Graphic Design
- Copyright free music & sound effects
- Live Streaming Software
 - Screen Recording Software
- Notes for video ideas

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CATEGORY #1.

KEYWORD

RESEARCH

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#1 KEYWORD RESEARCH

VIDIQ

- Maximizes productivity (e.g. thumbnail generator)
- Video analysis tools
- Keyword research tools
- Channel Audit tools
- Comparison tools
- Bulk Processing
- Data & research

vidIQ



CATEGORY #2.

VIDEO EDITING

SOFTWARE

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#2 VIDEO EDITING SOFTWARE: **DAVINCI RESOLVE**



- Completely Free
- Basic editing features (trim, cut, transitions, etc)
- Industry standard features
- Colour correction, visual effects,
- Motion graphics
- Post production
- Can be basic editor but also is industry standard



CATEGORY #3.

GRAPHIC

DESIGN

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#3: GRAPHIC DESIGN: CANVA

CANVA:

- A great platform to create graphics & documents,
- FREE PLATFORM, CLOUD BASED, App versions,
- (Drag & drop experience)
- Many text tools, stock elements,
- Great layouts and templates, sizes & Themes
 - Other Tools:
 - - Video editor
 - - Logo maker etc



CATEGORY #4.

FREE

MUSIC/SOUND

EFFECTS

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#4 FREE MUSIC/EFFECTS YT AUDIO LIBRARY

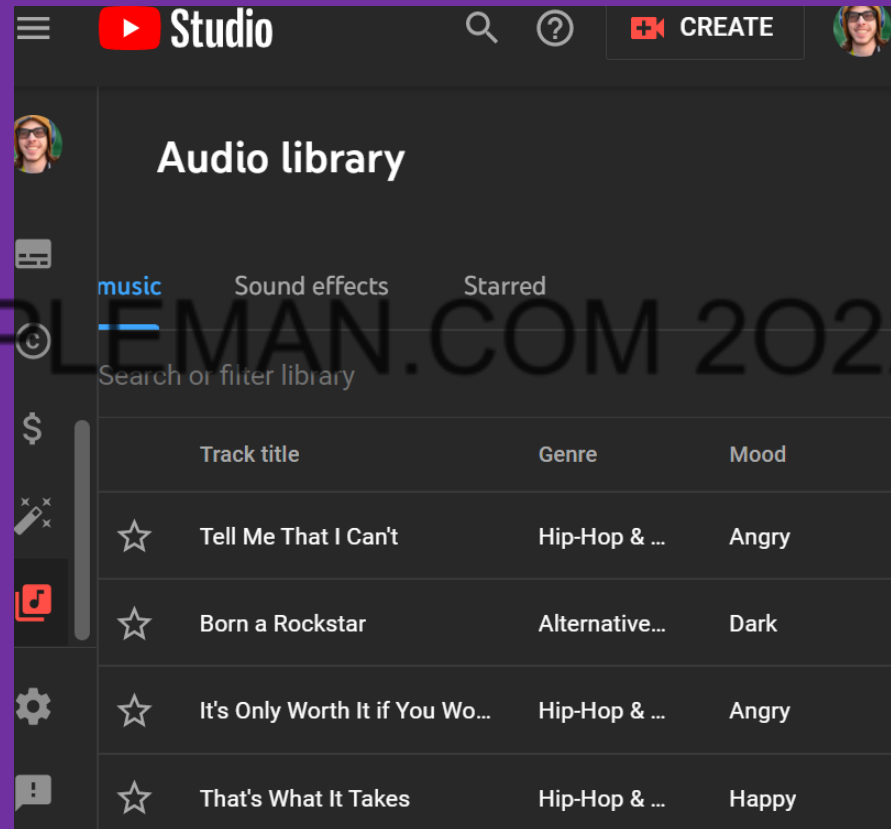
YT AUDIO LIBRARY

Free tool directly from YouTube.

Can sort via genre, duration, mood etc

Thousands of sound effects and music

Sort by artists, etc



CATEGORY #5.

LIVE

STREAMING

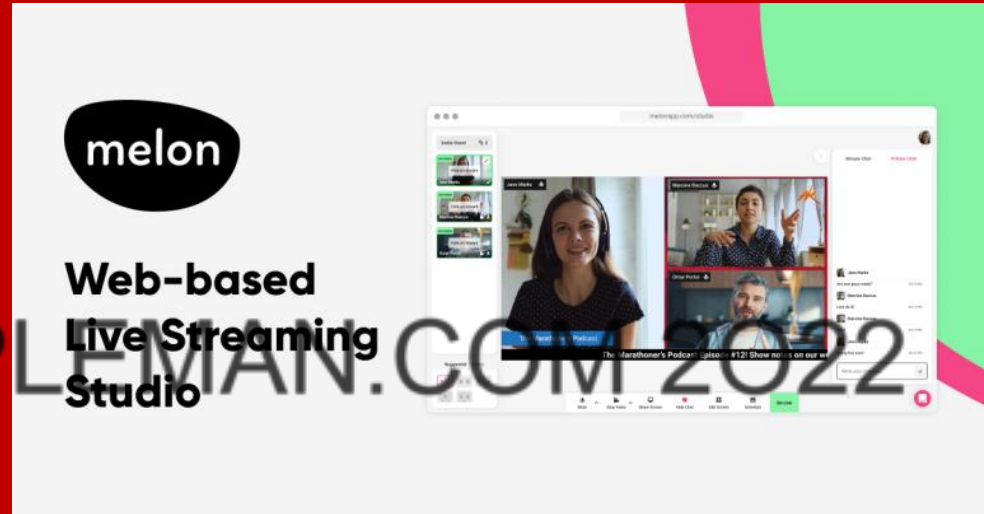
TOOLS

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#5 LIVE STREAMING TOOLS: MELON

Melon

- Have up to 9 participants
- Change backgrounds
- Screen share
- Upload videos, logos etc
- Change tickers/banners (you can list show info, promote social media etc)
- Add background audio
- MUCH MORE!
- FREE AND PAID PLANS! #AD



melon

CATEGORY #6.

SCREEN

RECORDING

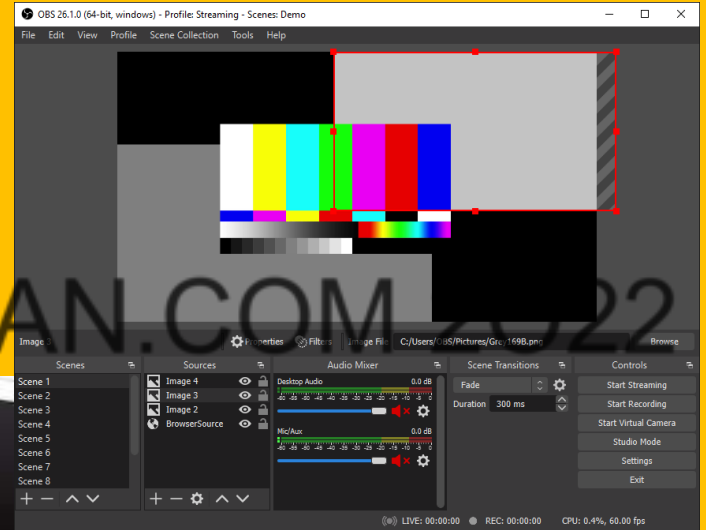
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SOFTWARE

#6 SCREEN RECORDING SOFTWARE: **OBS AND/OR MELON**

MELON / OBS

- **Melon** is mainly for streams, however can also use Melon for screen recording
- **OBS** is another alternative,
- More functionality with recording, As melon is mainly for streaming
- MOBILE APPS: MOBIZEN, BUILT IN RECORDERS



CATEGORY #7.

NOTES FOR VIDEO

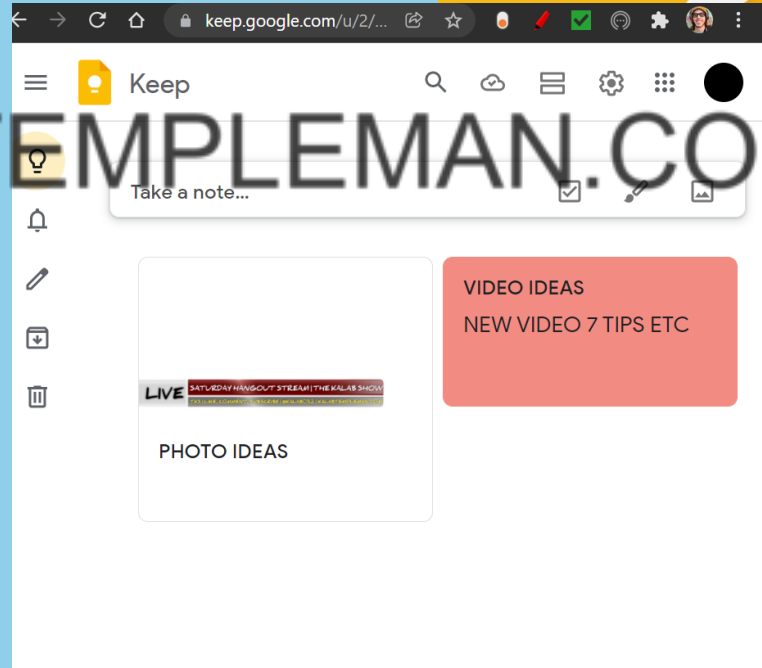
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IDEAS/PLANS

#7 TOOLS FOR NOTE TAKING:

GOOGLE KEEP

GOOGLE KEEP

- Simple but powerful tool
- Can share notes with others for collabs
- - Colour coding
- Works with google docs
- Labels notes



THANKS FOR

WATCHING!!

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contact@kalabtempleman.com

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You can find me at:

@username

“

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*Quotations are commonly printed as a means of
inspiration and to invoke philosophical thoughts
from the reader.*

■ IN TWO OR THREE COLUMNS

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

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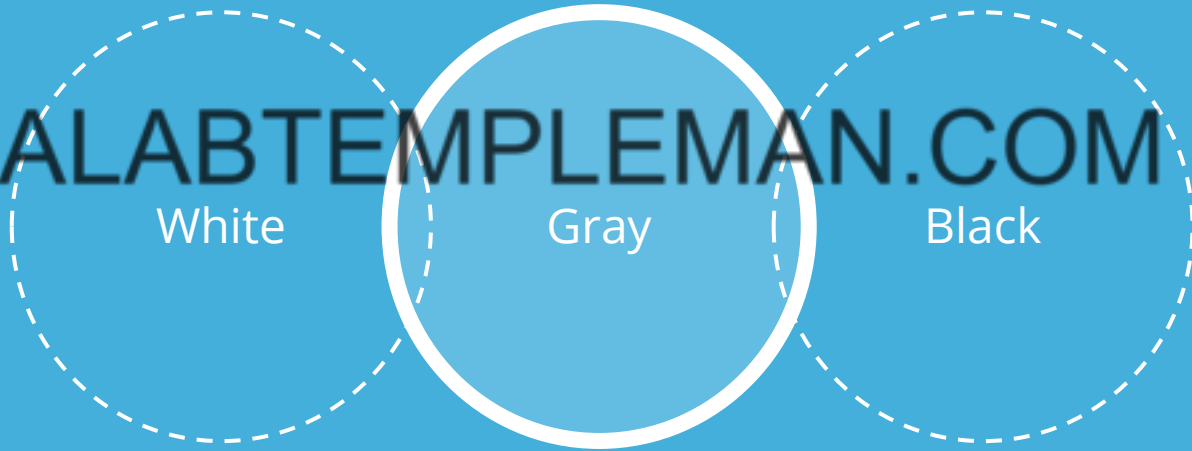


**WANT BIG
IMPACT?**

Use BIG image.
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USE **DIAGRAMS** TO EXPLAIN YOUR IDEAS

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AND TABLES TO COMPARE DATA

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



MAPS



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89,526,124

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Whoa! That's a big number,
aren't you proud?



89,526,124\$

That's a lot of money



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185,244 users

And a lot of users



100%

Total success!

OUR PROCESS IS EASY



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1. first 2. second 3. third

Let's review some concepts

Yellow



Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue



Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

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Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

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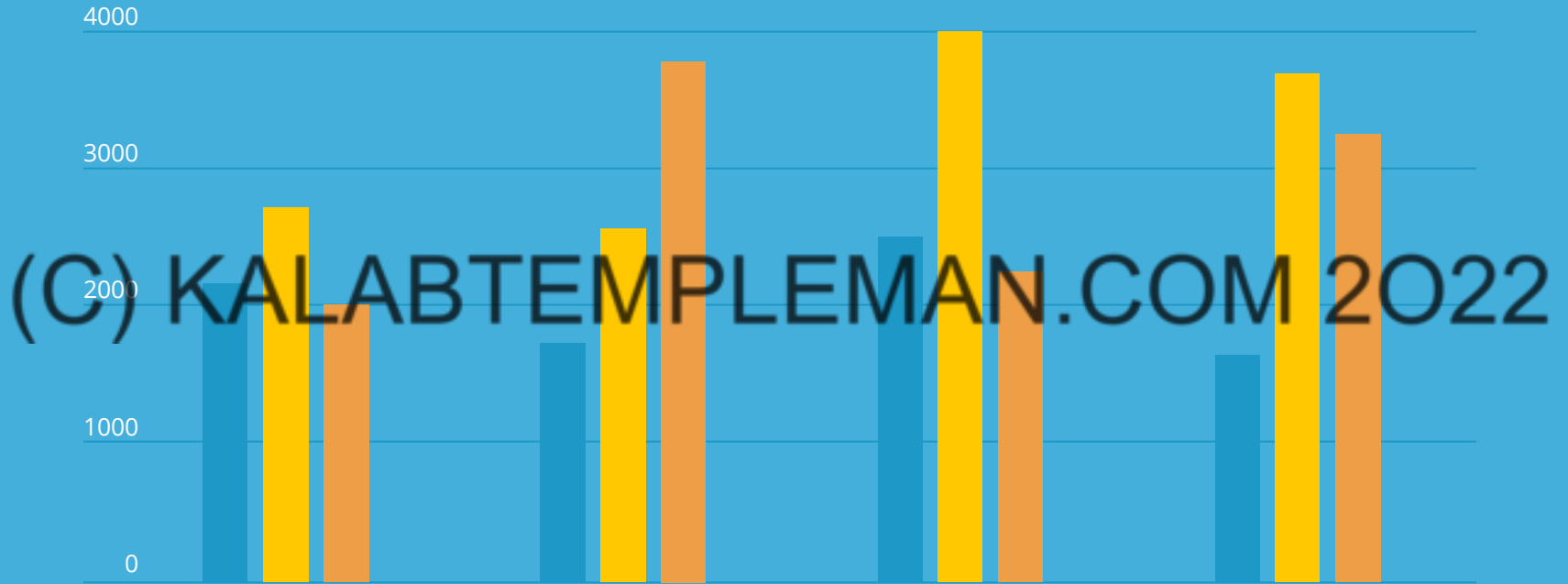


Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red



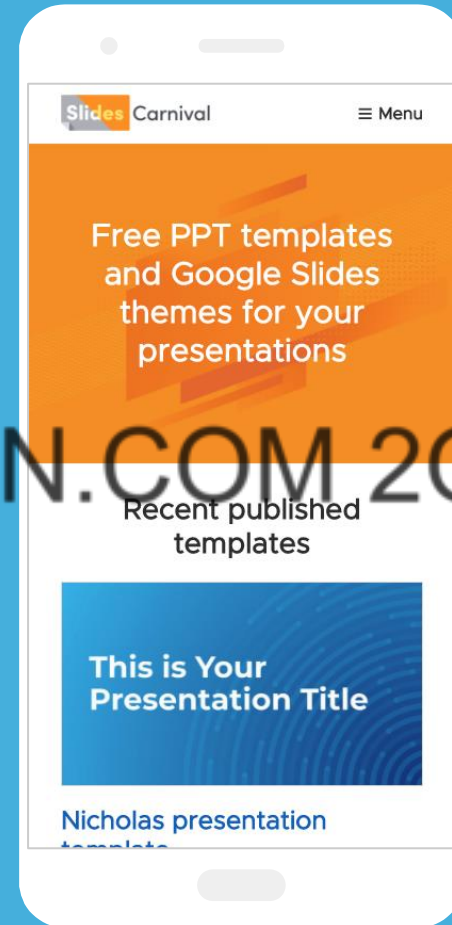
Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.



You can insert graphs from Excel or Google Sheets

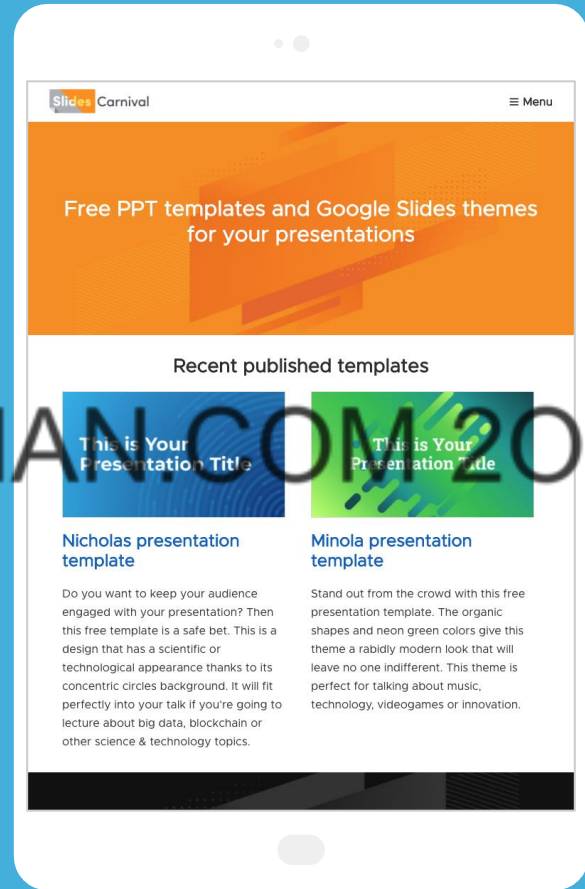
MOBILE PROJECT

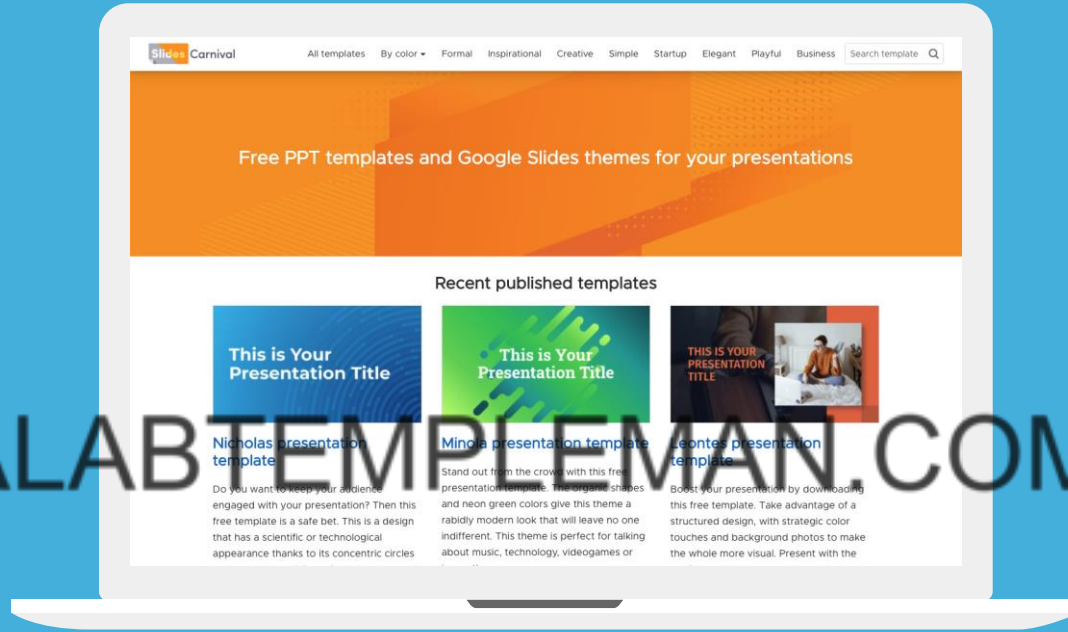
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TABLET PROJECT

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2.

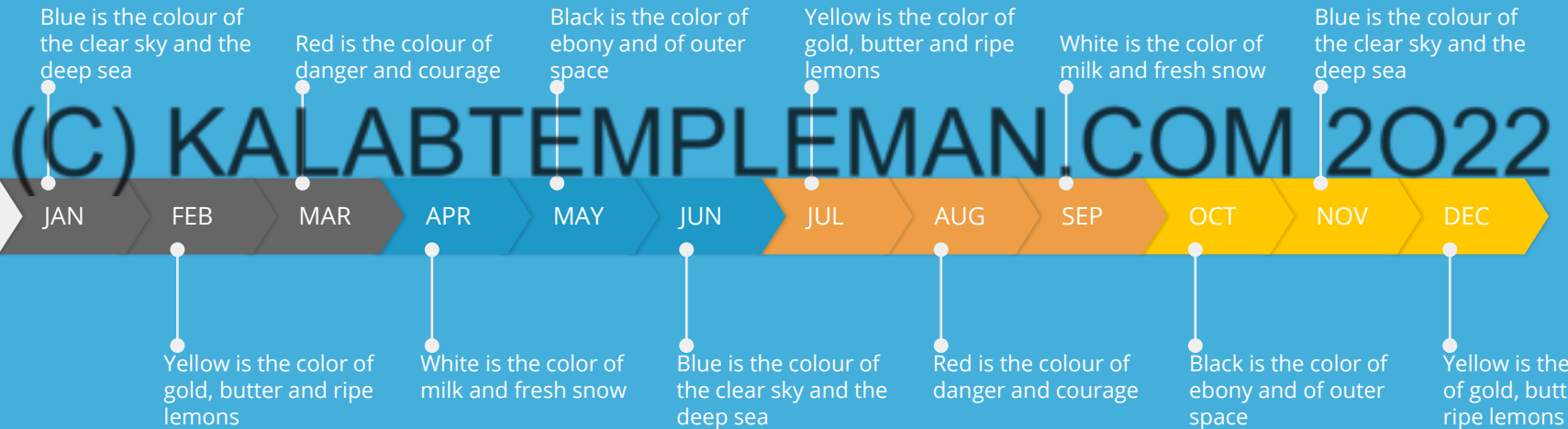
EXTRA

RESOURCES

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For Business Plans, Marketing Plans, Project
Proposals, Lessons, etc

TIMELINE



ROADMAP

Blue is the colour of the clear sky and the deep sea



Red is the colour of danger and courage



Black is the color of ebony and of outer space



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Yellow is the color of gold, butter and ripe lemons



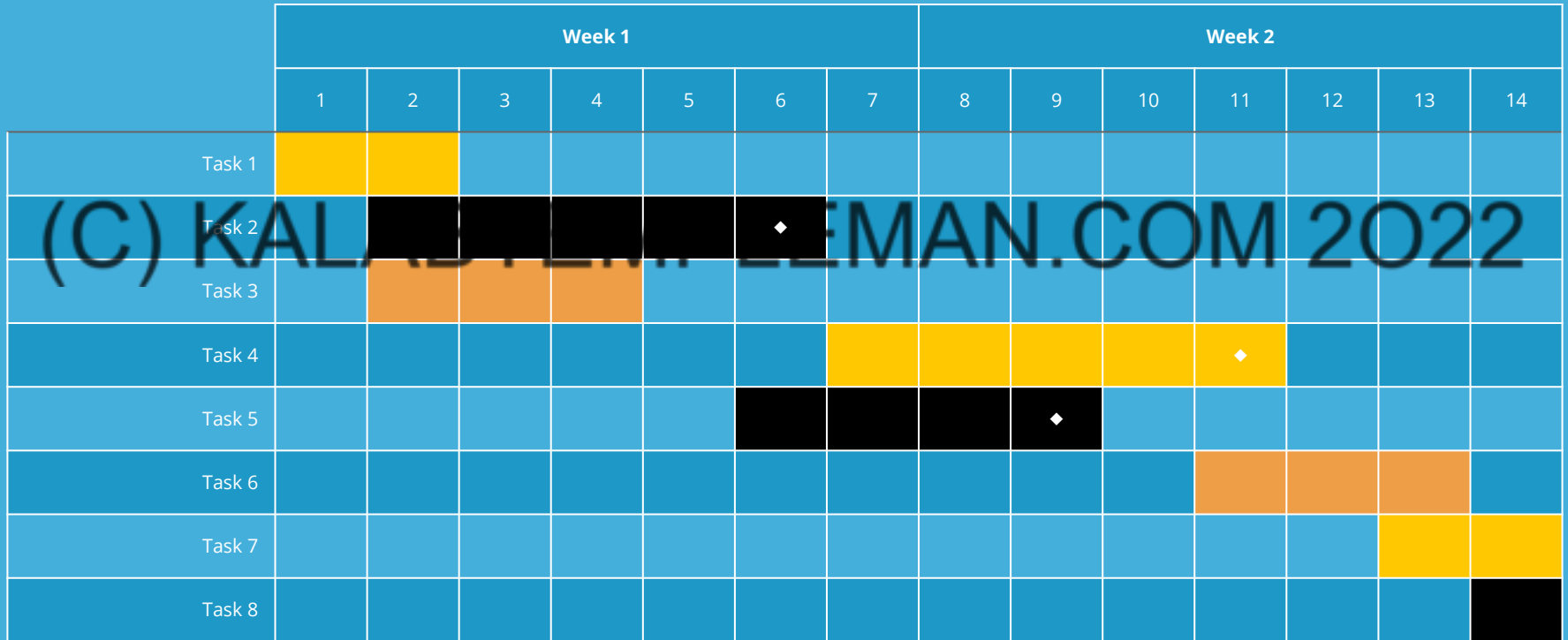
White is the color of milk and fresh snow



Blue is the colour of the clear sky and the deep sea



GANTT CHART



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SWOT ANALYSIS

STRENGTHS

Blue is the colour of the clear sky and the deep sea

WEAKNESSES

Yellow is the color of gold, butter and ripe lemons

S

W

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O

T

Black is the color of ebony and of outer space

OPPORTUNITIES

White is the color of milk and fresh snow

THREATS



BUSINESS MODEL CANVAS

Key Partners

Insert your content



Key Activities

Insert your content



Value Propositions

Insert your content



Customer Relationships

Insert your content



Customer Segments

Insert your content



Key Resources

Insert your content



Channels

Insert your content



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Cost Structure

Insert your content

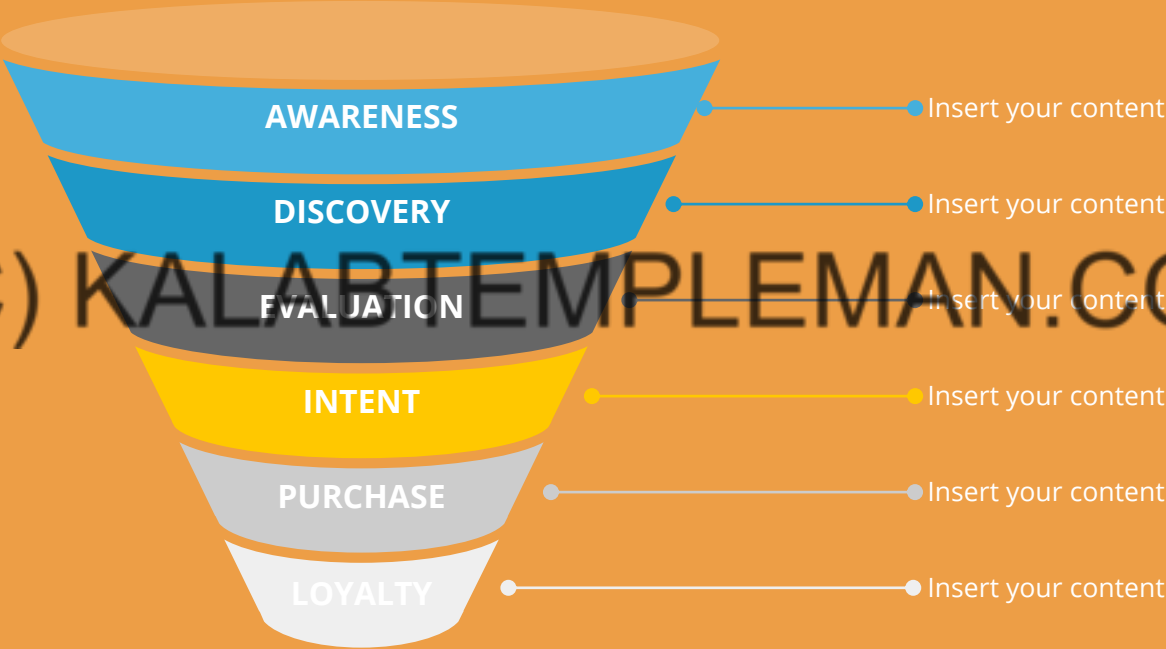


Revenue Streams

Insert your content



FUNNEL



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TEAM PRESENTATION



Imani Jackson

JOB TITLE

Blue is the colour of the clear sky and the deep sea



Marcos Galán

JOB TITLE

Blue is the colour of the clear sky and the deep sea



Ixchel Valdía

JOB TITLE

Blue is the colour of the clear sky and the deep sea



Nils Årud

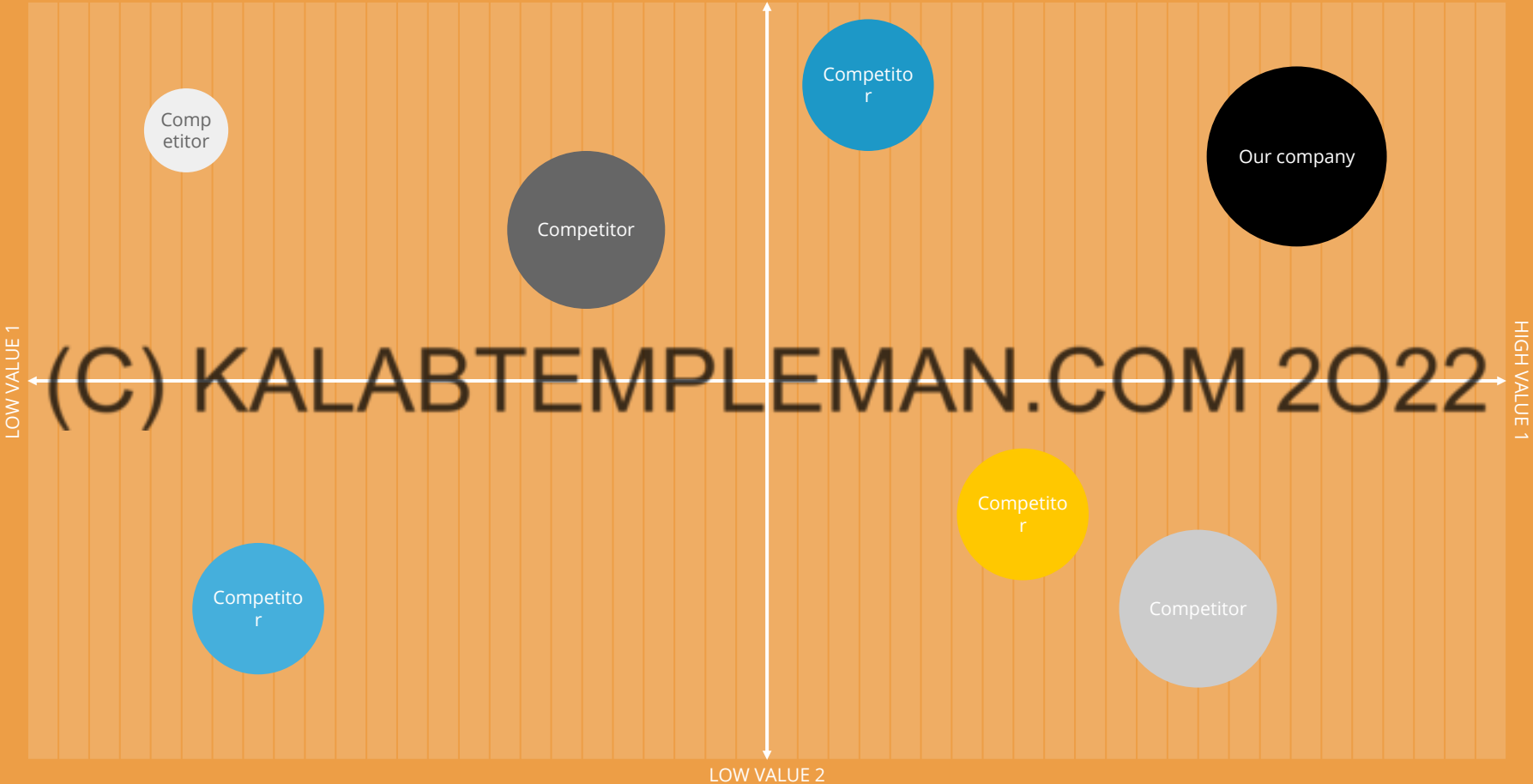
JOB TITLE

Blue is the colour of the clear sky and the deep sea



COMPETITOR MATRIX

HIGH VALUE 2



WEEKLY PLANNER

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00 - 9:45	Task	Task	Task	Task	Task	Task	Task
10:00 - 10:45	Task	Task	Task	Task	Task	Task	Task
11:00 - 11:45	Task	Task	Task	Task	Task	Task	Task
12:00 - 13:15	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time
13:30 - 14:15	Task	Task	Task	Task	Task	Task	Task
14:30 - 15:15	Task	Task	Task	Task	Task	Task	Task
15:30 - 16:15	Task	Task	Task	Task	Task	Task	Task

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DIAGRAMS AND INFOGRAPHICS



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